



Cozy  **Home**[®]
by **Simplicity**[™]

Zone Heaters



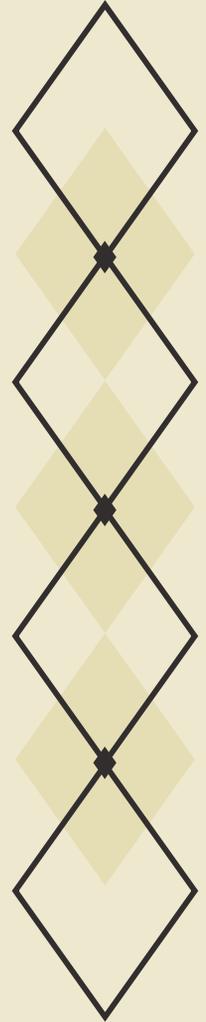
ZONE HEATING CONCEPT

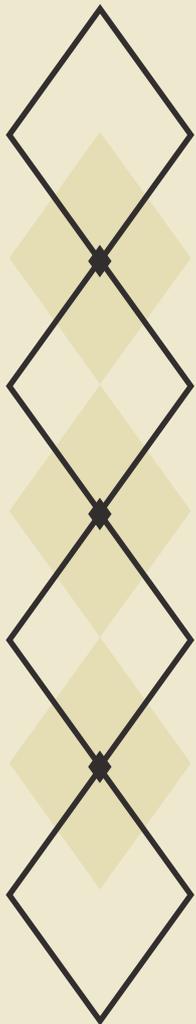
What is zone heating?

Zone heating is something that's practiced heavily in many other parts of the world to reduce energy costs and increase comfort and is now really catching on in America. It's simply the practice of turning down the central heating system and using zone heaters for additional warmth in the rooms used most often.

ZONE HEATING REDUCES TOTAL HOME HEATING COSTS
BY FOCUSING ON THREE AREAS:

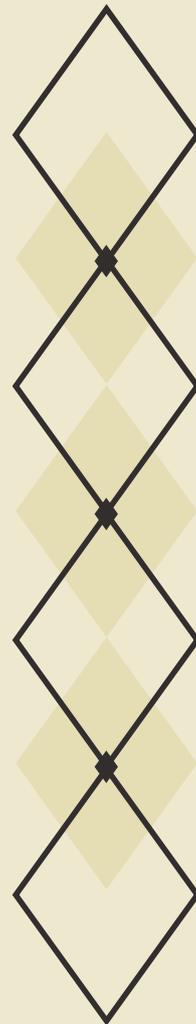
- Reducing the size of the total area being heated
- Reducing the length of time that a specific area is being heated
- Using heating appliances with higher efficiency than your central heating system



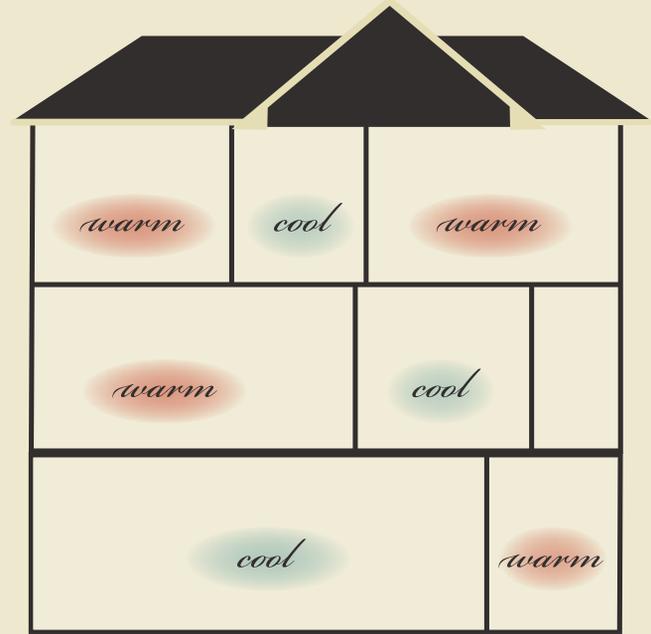


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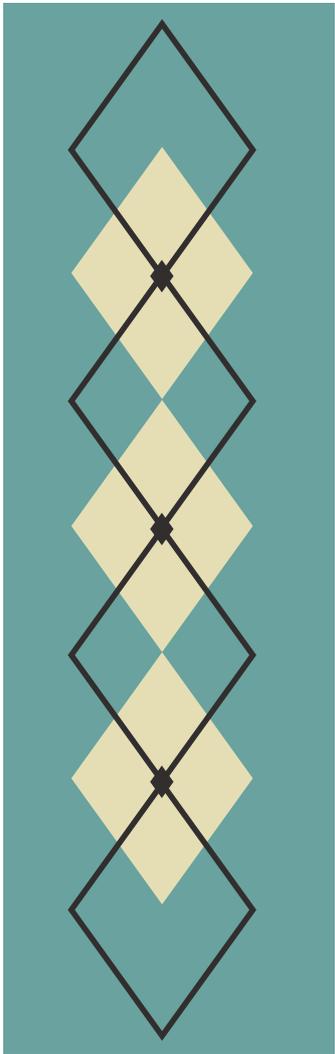
The biggest benefit of zone heating is the dramatic reduction in your home's heating bills. And what's even better than simply saving money, is doing so without having to sacrifice. When zone heating is used properly, you can be as comfortable or even more comfortable in your home this winter while at the same time reducing your heating bills. By only using the heat you need, where you need it, you can outsmart the energy companies and save substantial amounts of money!



ACCORDING TO THE US
DEPARTMENT OF ENERGY,
THE AVERAGE HOMEOWNER CAN
SAVE 3% FOR EACH DEGREE THE
CENTRAL HEATING SYSTEM IS
TURNED BACK.



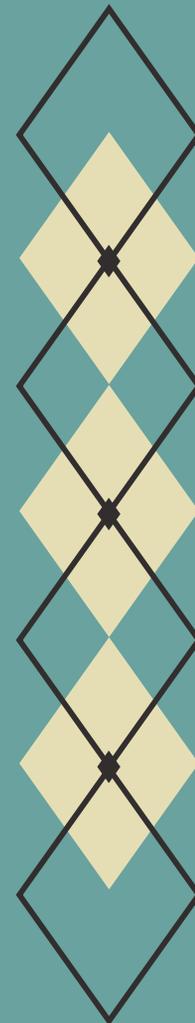
Dropping your home's thermostat from 74 degrees to 64 degrees would save 30% on your heating bills. That could be \$300 or more for many homeowners in just one heating season!

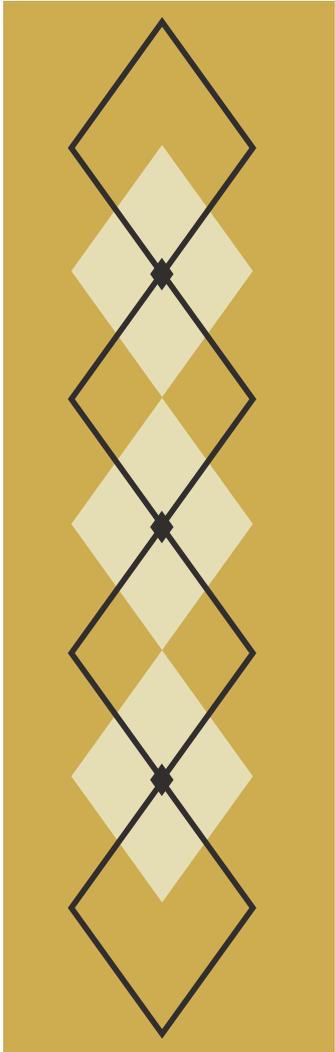


COMFORT

Make yours a cozy home

There's something about being all warm and cozy that brings about such happiness. Instantly make any room in your home as cozy as you wish with the push of a button. Those rooms that always seem to be chilly can be just as warm as the rest of the house. And those people who are always cold can now be as comfortable as the rest of the family. Customizing your comfort is quick and easy with a Cozy Home zone heater.

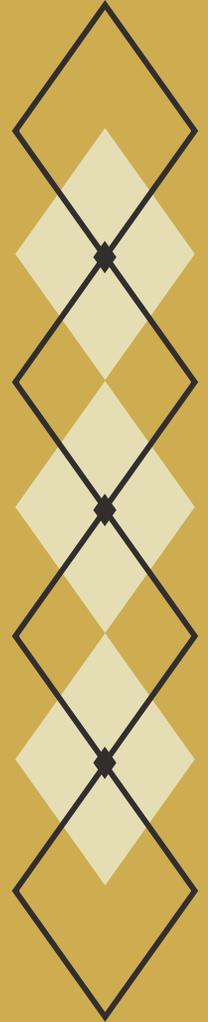


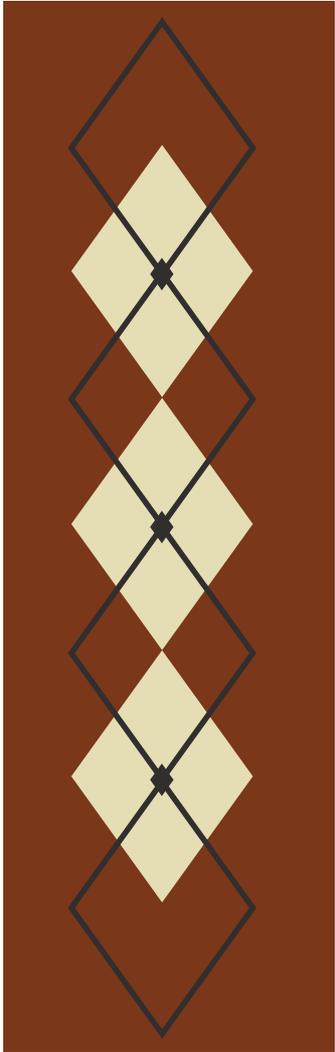


STYLE

Keeping warm has never been so attractive

You've tried all sorts of things to stay warm... that old sweatshirt, those fuzzy bunny slippers, that blanket you've had around since college... but with your Cozy Home zone heater, there's finally a stylish way to keep warm. Made with solid wood in your choice of oak or cherry finishes, the Cozy Home zone heater blends in with your other furniture and doubles as an end table. It's just the right height to slide up next to your favorite chair making it the perfect place to set the remote, your drink or even the newspaper as the wood cabinet always remains cool to the touch. And using the hidden caster wheels, you can quickly move it from room to room wherever you want more warmth.

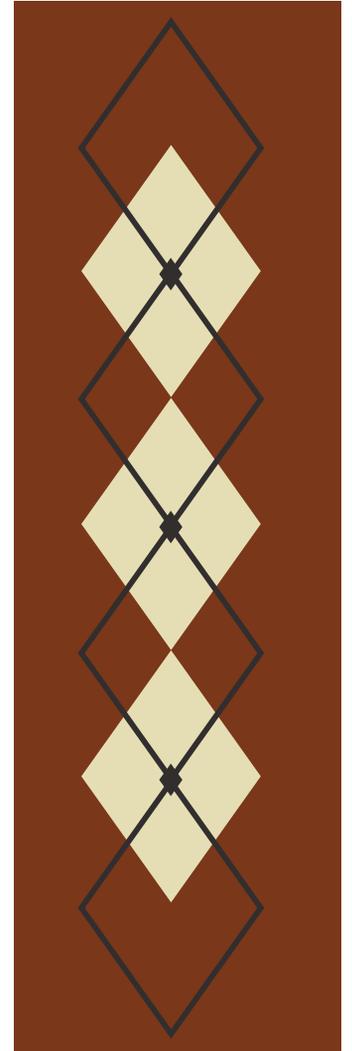


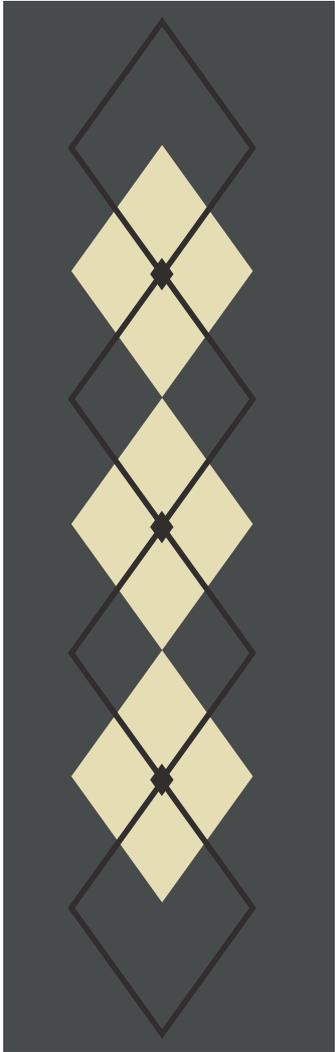


SAFETY

Worry-free warmth

Just like you, we have kids, pets and even some clumsy neighbors. And we already have plenty of other things to worry about. So we designed redundant safety systems to ensure Cozy Home zone heaters are completely safe. Go ahead, tip it over. The heater immediately shuts itself off. And thanks to the louvered grill, safety screen and unique heat chamber design, the heating element is shielded from anything that might start a fire. And the front grill where the warm air exits the Cozy Home zone heater features a FeltTouch™ coating to keep fingers safe from harm. All Cozy Home zone heaters are certified by Underwriters Laboratories (UL).

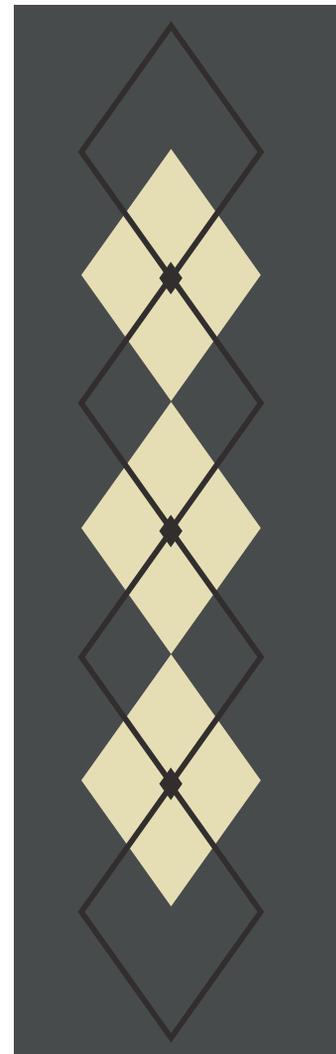


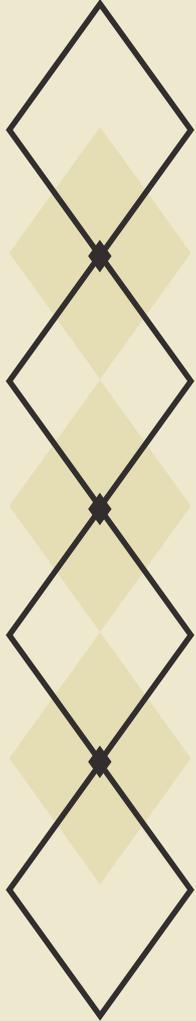


DURABILITY

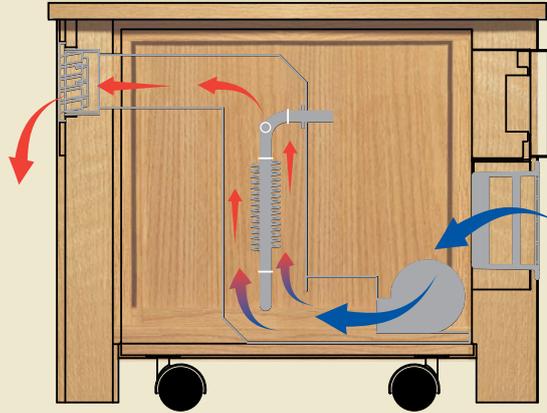
Our promises are as unique as our heating element

While many other zone heaters use light bulbs to heat the air, the Cozy Home uses an exclusive stainless steel integrated heating element with 172 separate fins to rapidly heat the air without the use of a separate heat exchanger. With your Cozy Home zone heater, you'll never have the expense or hassle of replacing bulbs. In fact, we guarantee the heating element in your Cozy Home heater for 10 full years and back the entire heater with a 5 year warranty.





HOW THE COZY HOME ZONE HEATER WORKS



step one

Floor level, ambient air is drawn from your room into the Cozy Home zone heater through the washable filter. This lifetime filter prevents airborne impurities from entering the heating chamber.

step two

Cool, filtered air enters the cross-flow fan chamber and is propelled upward into the heating chamber. The 22-bladed fan spins at 1,800 revolutions per minute. The continuous-duty rated, self-lubricating fan requires no maintenance.

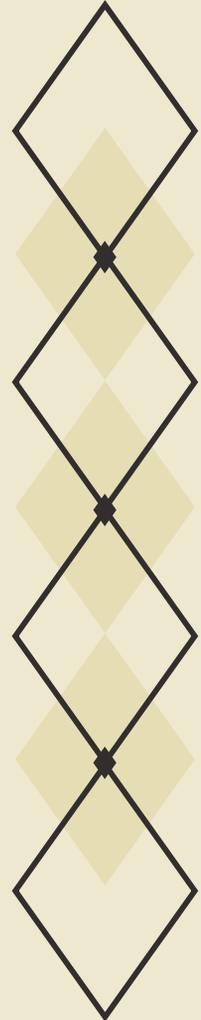
step three

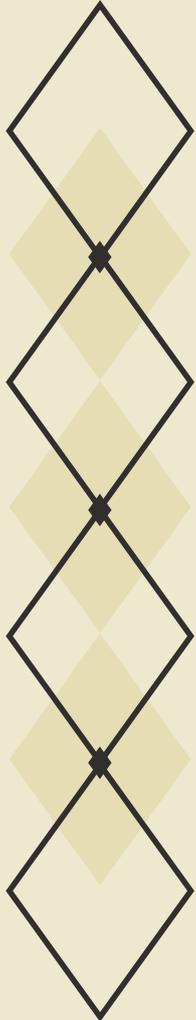
Air passes across the 172 stainless steel fins of the heating element where it is brought up to approximately 200°F. The exclusive mineral-filled tubular heating element is guaranteed for ten years, five to ten times longer than typical warranties of bulb heaters. The magnesium oxide inside the element tube pulls the heat energy from the filament wire to the stainless steel tube and fins, which act as an integrated heat exchanger with the air. The magnesium oxide in the tubular heating element not only works to protect the filament wire, but also significantly reduces the temperature of the filament wire when compared to that of quartz elements or bulbs. The efficient transfer of heat away from the filament wire prevents burnout and provides dramatically longer life of the heat source.

step four

Warm air flows from the Cozy Home zone heater into your room. The front louvered grill directs the warmth slightly downward as to take advantage of heat's natural tendency to rise, keeping you warm from your toes to your nose. Little fingers are protected thanks to our exclusive FeltTouch™ coating on the front grill.

Cozy  **Home**
by **Simplicity**





SPECIFICATIONS



*Shown in
cherry*

1450 Watts

Approximately 5,000 BTUs

12 Amps

Heats up to 1,000 Square Feet

Stainless Steel, Mineral Filled,
Finned Tubular Heating Element Rated
at 50,000+ Hours of Operation

Complete 5 Year Limited Warranty
on the Entire Cozy Home Zone Heater

10 Year Guarantee on Heating Element

Redundant Safety Systems — Dual Over-
Temp Protection Fuses and Tilt Switch

Downward Directional, Louvered,
FeltTouch™ Front Grill

Washable, Lifetime Filter

SPECIFICATIONS

Solid Wood, Furniture Grade
Handcrafted Cabinet

Underwriters Laboratories (UL) Certified

Thermostat Accurate up to +/- 0.9 Degree

Four Hidden Caster Wheels
for Easy Transport

Uses Conventional 110 Volt
3-Pronged Outlet

8 Foot, 14 Gauge Cord

Galvanized Steel Heating Chamber

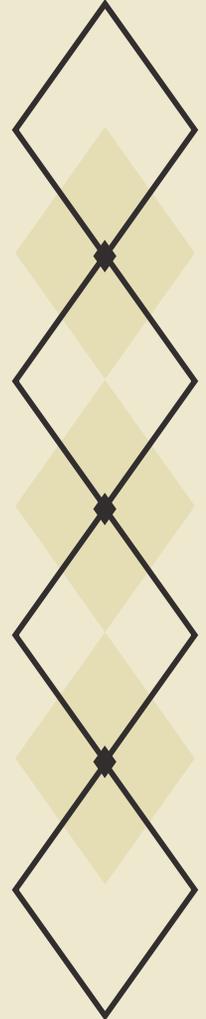
18 1/2" Tall x 14 1/2" Wide and 22 1/4" Deep

43 Pounds

Made in the USA
with globally sourced components



*Shown in
oak*



MADE IN THE USA

American craftsmanship

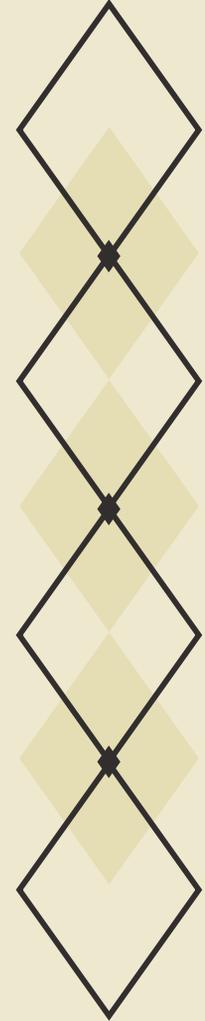
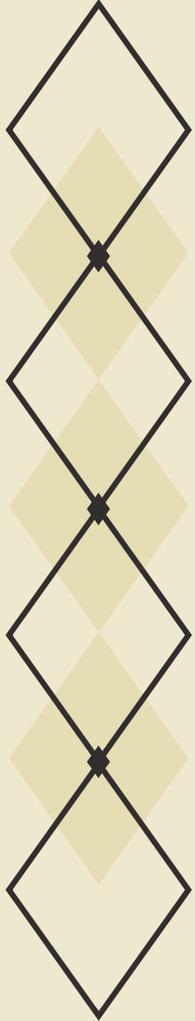
Every Cozy Home zone heater is built with tremendous pride by the hardworking people of St. James, Missouri. From the craftsmanship of the real wood cabinets to the stringent quality standards used in the assembly process, you'll quickly notice what sets Cozy Home zone heaters apart from the rest. We'll let the other guys cut corners and take short cuts, we're much more concerned about crafting a zone heater that's worthy of your home and keeping you warm effortlessly for years to come.



THE SIMPLICITY STORY

As our name implies, we don't believe adding gadgets or gizmos to something is the way to make a product great. Instead we rely on smart design, using only the highest-quality materials, and a network of experts to help you not only find the Simplicity product that's right for you, but to ensure you're delighted with your purchase for years. So the next time you're looking for a vacuum cleaner, air purifier or zone heater, it's simple, choose Simplicity.

TO BE CONNECTED WITH THE AUTHORIZED SIMPLICITY
RETAILER NEAREST YOU, PLEASE CALL 1-888-9-SIMPLY
OR VISIT WWW.SIMPLICITYVAC.COM.



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